

Implementable Comprehensive Plan

Town of Chautauqua and Village of Mayville

Steering Committee No. 2 – Wednesday, June 19, 2024, 7 p.m.

Agenda

Public and Stakeholder Engagement (30 min)

1. Community Participation Plan
 - a. Review revised draft
 - b. Discuss
2. Pop-Up Events
 - a. Materials kit
 - b. Schedule/coverage coordination
3. Key Person Interviews
 - a. Status update
4. Public event
 - a. Timing, format, location

Project Branding/Website (30 min)

1. Purpose
2. Content and interactive components
3. Imagery, theming, messaging

Community Profile (15 min)

1. Review content under development
2. Preliminary highlights
3. Discussion

What's Next? (5 mins)

1. Project schedule
 - Distribute, finalize Public Participation Plan
 - Distribute, review Community Profile
 - Circulate draft website/branding design
 - Continue to conduct interviews, pop-up events, other outreach
 - Schedule Steering Committee Meeting #3

Questions, comments, clarifications?